

# State of Waikiki

## "Continuing to be Clean and Safe"

Provided to you by:  
 WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

### WBIDA Service Statistics

WBIDA crews are working every day of the year, to provide continuity for a clean and safe Waikiki District. Our core objectives are focused on cleaning, disinfection, safety, and hospitality. Please feel free to give your "Aloha", if you see the crew!



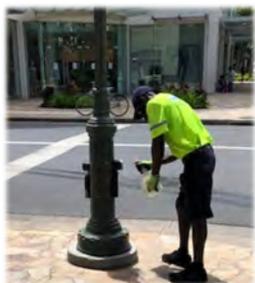
Key metrics are collected every month, and compared to previous data for internal assessments of our performance. Also, we can utilize this data to see the changes over time, such as from 2019 (pre-pandemic) to 2020 (start of pandemic) to 2021 (present day). The WBIDA's positive impact to the district and contribution to the Waikiki community shows through the items in the table below.

### Service Statistics, 2019 vs. 2020 vs. 2021

|                             | June    |         |                | FY21—4th Q: April, May, June |         |                |
|-----------------------------|---------|---------|----------------|------------------------------|---------|----------------|
|                             | 2019    | 2020    | 2021           | 2019                         | 2020    | 2021           |
| Infrastructure Cleaned      | 8,786   | 26,202  | <b>33,248</b>  | 24,835                       | 88,616  | <b>86,774</b>  |
| Trash Collected (# of bags) | 2,257   | 761     | <b>2,245</b>   | 6,277                        | 2,207   | <b>5,374</b>   |
| Trash Collected (lbs)       | 33,855  | 11,415  | <b>33,675</b>  | 94,155                       | 33,105  | <b>80,610</b>  |
| Pressure Washing (sq ft)    | 229,665 | 141,026 | <b>260,380</b> | 745,491                      | 403,941 | <b>847,622</b> |
| Stickers, Graffiti Removed  | 632     | 178     | <b>507</b>     | 1,746                        | 595     | <b>1,521</b>   |
| Interactions Served         | 55,482  | 5,928   | <b>15,978</b>  | 156,509                      | 13,107  | <b>43,607</b>  |
| Bike Patrol (miles)         | 994     | 2,034   | <b>1,672</b>   | 2,939                        | 5,811   | <b>5,024</b>   |
| Sit-Lie Advisories          | 282     | 513     | <b>516</b>     | 912                          | 1,554   | <b>1,416</b>   |
| Private Property Assistance | 21      | 260     | <b>315</b>     | 74                           | 910     | <b>1,040</b>   |

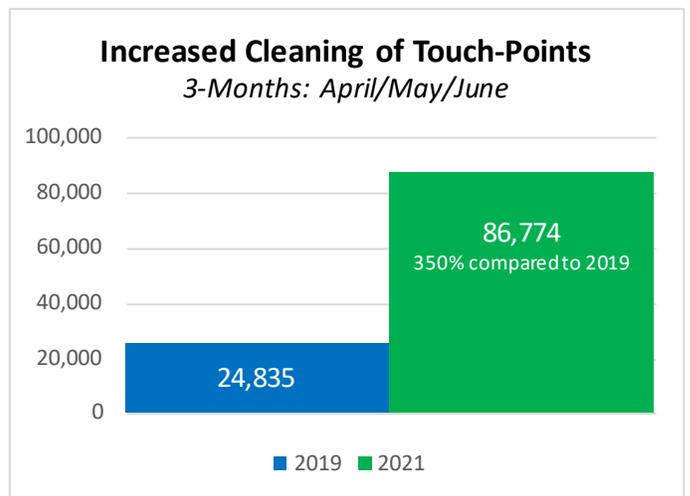
### Being Adaptive to Changing District Needs

Not only are the statistics useful to gauge productivity, but they also show the District's changing needs over time.



For example to continue being responsive to the pandemic, there has been a notable increase to the number of public touch-points (individual pieces of infrastructure, such as trash cans, pedestrian walk buttons, bike racks, publication racks, etc.) that are cleaned and disinfected daily.

Looking at the most recent 3-month period from April to June 2021, the Ambassadors increased this metric by 350%, as compared to pre-pandemic conditions of the same quarter -year back in 2019. This equates to these items being cleaned multiple times each and every day.



Reach out to us... If you have questions, please contact us at [mail@waikikibid.org](mailto:mail@waikikibid.org).